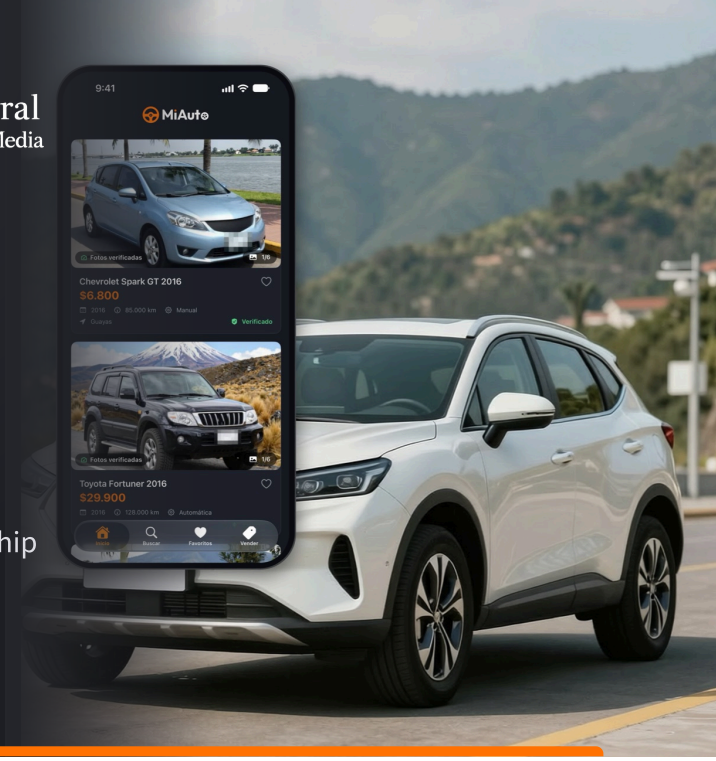
MiAuto by Integral Social Media



MIAUTO.EC · USED CARS IN ECUADOR

Buy and sell used cars with verified people on both sides

Every seller and every buyer proves who they are with the chip in their ID card or passport, and a person reviews every ad before it goes live.

On miauto.ec and in the MiAuto app, for iPhone and Android

Selling your car

An ad people believe
It carries the **Vendedor verificado** badge, and **Fotos verificadas** when every photo was taken in the app.

Your number, for verified people only
It is on no public page: only a buyer who verified their identity receives it. No bot can harvest it.

Sell from your phone
The app guides you photo by photo and hides plates and faces. Follow the ad on your Lock Screen and see how many people viewed it, wrote to you or saved it.

Your first ad of the year is free
For private sellers with a verified identity. And if you choose a paid ad, you pay only once it has been approved.

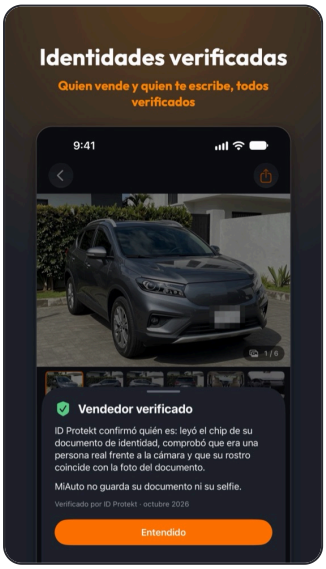
Buying a car

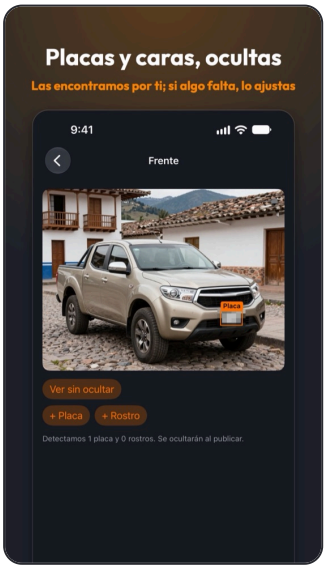
You know who is selling
Every seller proved their identity with the chip in their document and a selfie, through ID Protekt. And the seller knows you are real too.

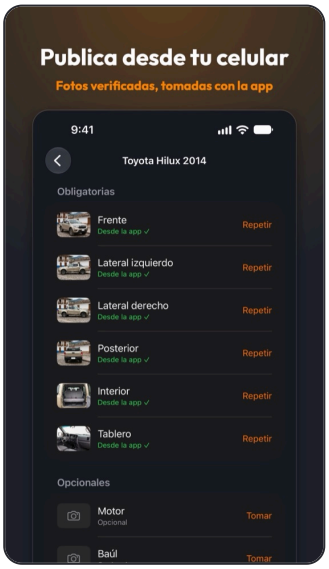
Nothing goes live unreviewed
A person on our team checks every ad's details and photos before it is published.

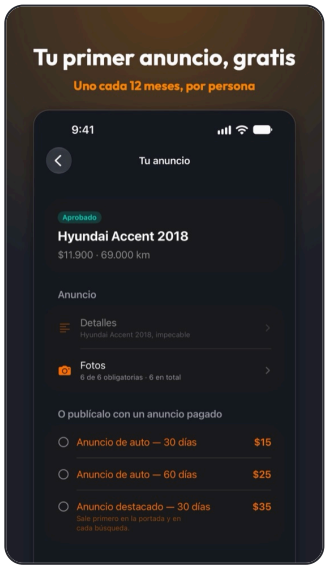
Pico y placa on every car
See which day a car may not circulate, and search only the ones on the road when you need them. Filter by make, year, price and registration province.

Straight to the seller
Verify once, then message the seller on WhatsApp or call them — no intermediary, no commission on the sale.









1 How selling works

All from the phone — or from the web portal.

1 — Sign in
With your email and a code sent to it.

2 — Build the ad
Make and model, details, and photos with the app's camera.

3 — Verify
Once, with your ID card or passport and a selfie, in ID Protekt.

4 — Review
A person approves it, or tells you what to fix and why.

5 — Publish
Free, or with the ad you choose — we tell you the moment it is live.

2 Trust you can check

Verified seller
Document chip, liveness and a match against its photo, through ID Protekt. MiAuto keeps neither the document nor the selfie.

One person, one account
The same document cannot open a second account, and the free ad is one per person.

Every ad reviewed
A person checks it against a fixed list before it goes live, and a rejection always comes with its reasons.

Plates and faces hidden
We find them in the photos and hide them before publishing. The seller sees the result and can adjust it.

The number is never public
Only a verified person receives it, and the seller sees how many verified people got in touch.

Report an ad
From the site or the apps. An ad tied to a proven identity can actually be investigated.

3 Made for Ecuador

Pico y placa on every car: each ad says which day the car may not circulate, and you can search only the ones on the road the day you need them.

We let you know: save favourites and searches, and we tell you when a price drops, a car is sold, or a match appears.

Ecuadorian cédula or a passport: Ecuadorians abroad and foreigners living in Ecuador verify the same way.



4 Prices

AD	PRICE
Free, 21 days — One every 12 months per private seller with a verified identity	$0
30 days — $10 for your first paid ad; $15 after that	$15
60 days	$25
Featured, 30 days — On the home page, first in listings and marked as featured	$35

Including VAT (IVA). You pay once, and only after the ad has been approved. In the apps it is an App Store or Google Play purchase at the same price; on the web it comes with an SRI-authorized electronic invoice. When it ends, you extend it 30 days at the 30-day price, with no new review. Current prices at miauto.ec.

For the press: MiAuto.ec is the used-car marketplace of ISM – Integral Social Media, in Quito. Its identity verification is ID Protekt, built by ISM: sellers and buyers verify with the chip in their document, and MiAuto never receives a document image or a face.

Your next car is on miauto.ec

Search, or list yours, on miauto.ec and in the MiAuto app for iPhone and Android. Run a dealership or have stock to sell? Write to us.

miauto.ec · info@ism.ec

miauto.ec